



# Joyce M. Murtha Excellence in Community Service Award



## **Melissa C. Radovanic**

Assistant Manager of Commercial,  
Distribution & Collections  
RDM - Johnstown  
Greater Johnstown Water Authority

Melissa Radovanic is a graduate of University of Pittsburgh at Johnstown with a bachelor of arts degree in communications with an emphasis in public relations and advertising. Melissa began her career at Crown American Hotels in Johnstown, Pennsylvania. Melissa served as the director of marketing & community relations for 21 years. She was responsible for the overall sales, marketing, and advertising efforts of the Holiday Inn Johnstown Downtown, the Holiday Inn Express and Suites in Richland Township, and the Frank J. Pasquerilla Conference Center and managed a four-person sales team.

In the fall of 2021, Melissa made a significant change in her career path. After 21 years in hospitality and tourism, Melissa switched roles to the field of water and wastewater. Melissa currently works for RDM, the management company of the

Greater Johnstown Water Authority. She is the assistant manager of commercial, distribution, and collections and directs the day-to-day management, development, and operations of those departments and the personnel assigned to those departments. She is a board member of the Pennsylvania Municipal Authorities Association representing Region 6.

Melissa is the president of the Discover Downtown Johnstown Partnership, a volunteer-led non-profit organization with a mission to promote Downtown Johnstown as a destination to shop, dine, and explore. She also serves as the chairwoman of the Greater Johnstown/Cambria County Convention & Visitors Bureau.

Melissa is the proud mother of two sons, Marty (17) and Matthew (13).

*The Joyce M. Murtha Excellence in Community Service Award is awarded to an individual or couple who has embodied the award namesake's values of improving the community through service, philanthropy, and leadership.*